



MASTER IN ENTREPRENEURSHIP
INNOVATION MANAGEMENT
IN COLLABORATION WITH **MIT SLOAN**

IN COLLABORATION WITH

MIT MANAGEMENT
SLOAN SCHOOL



UNIVERSITÀ DEGLI STUDI DI NAPOLI
PARTHENOPE

MASTER MEIM 2022

Personality

Luca Fusco, Ph.D

Tutor Master MEIM, Clinical and Career Psychologist



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Activity n.1 Feedbacks

Write 5 positive characteristics through which you can describe in a person.

Put in the box.

Extract a piece of paper, choose the one person in your group that most have that quality.

Explain the reason why.



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A scientific definition

Personality refers to the enduring characteristics and behavior that comprise a person's unique adjustment to life, including major traits, interests, drives, values, self-concept, abilities, and emotional patterns. Various theories explain the structure and development of personality in different ways, but all agree that personality helps determine behavior.

American Psychological Association



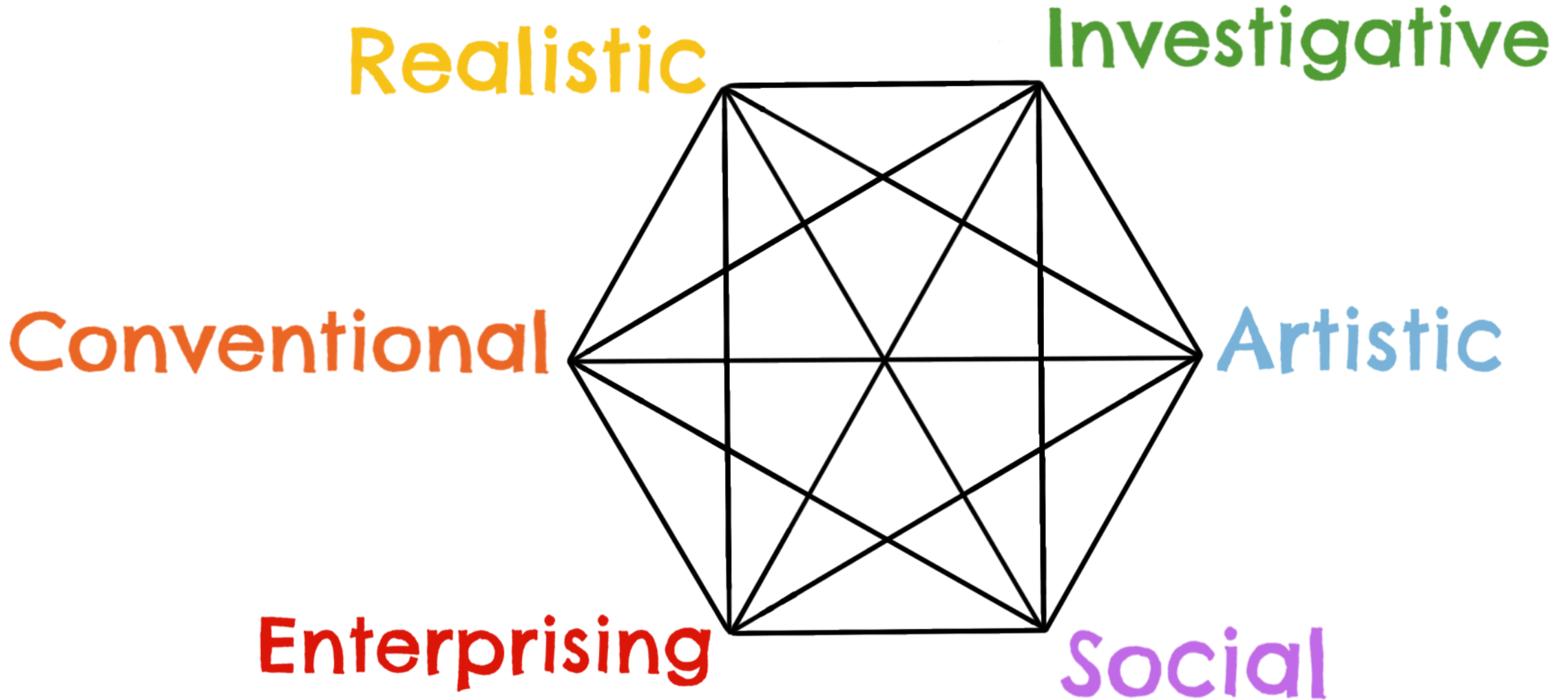
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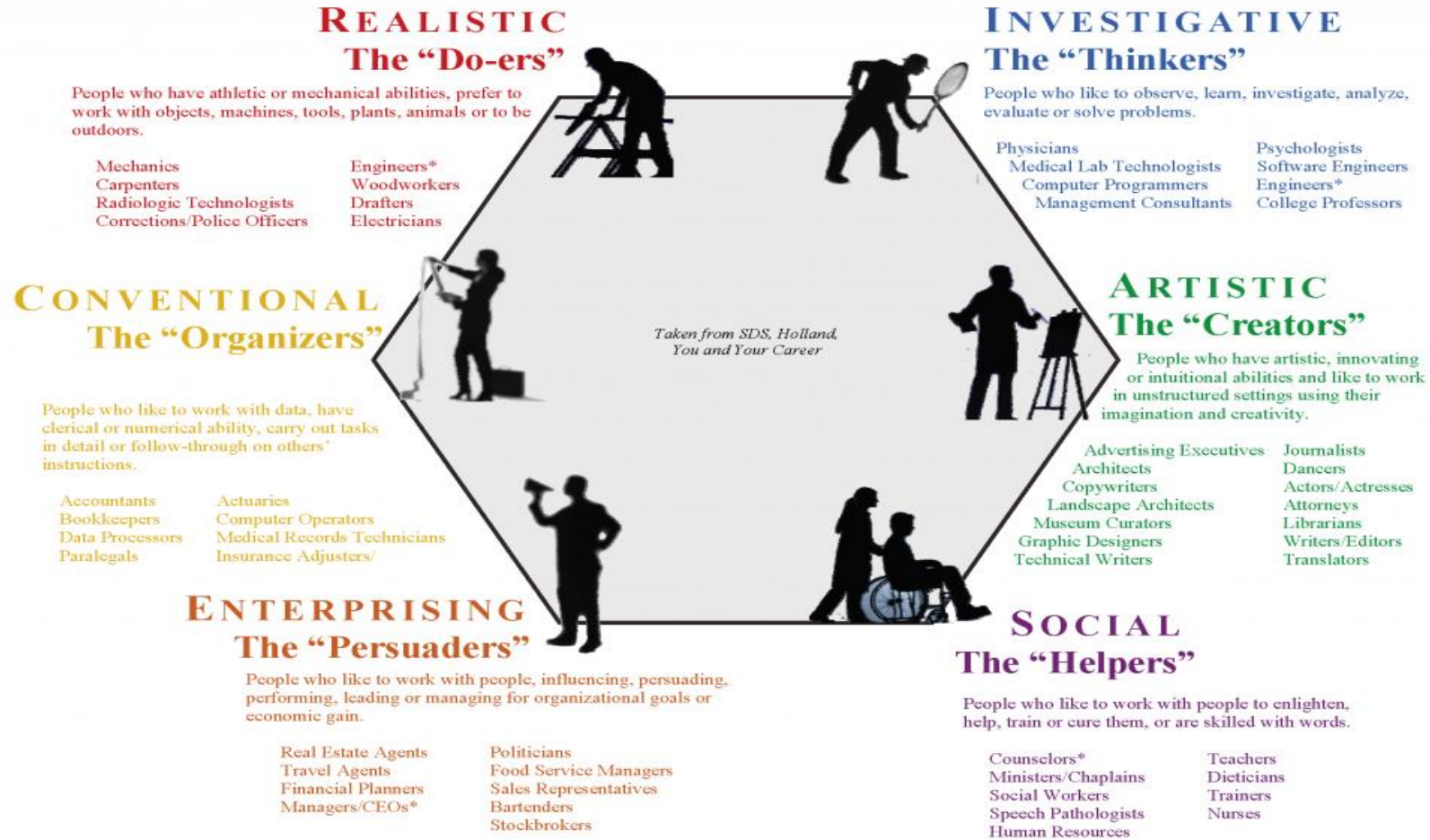
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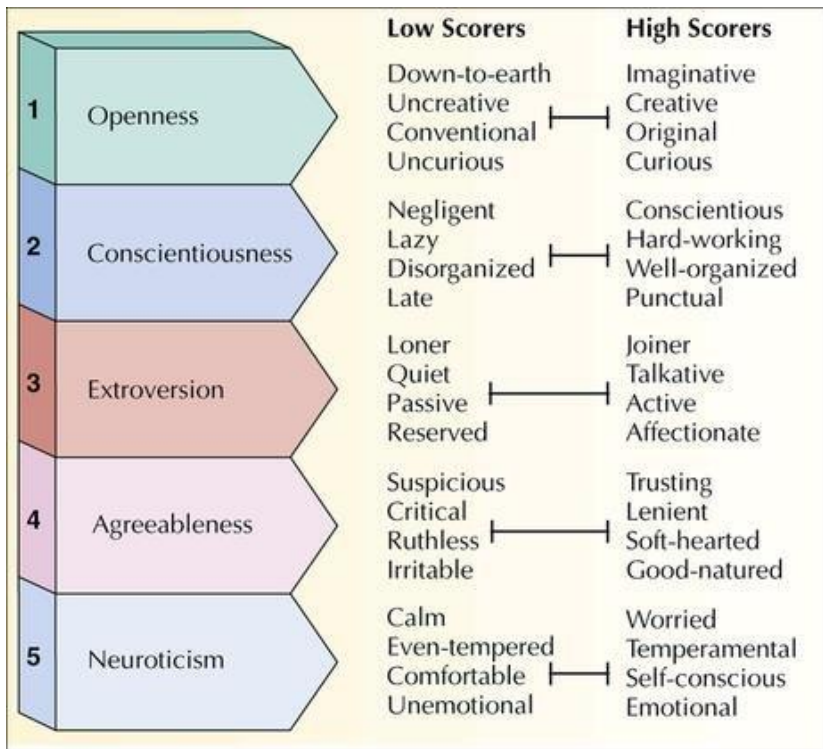


Personality trait=

a relatively stable, consistent, and enduring internal characteristic that is inferred from a pattern of behaviors, attitudes, feelings, and habits in the individual.

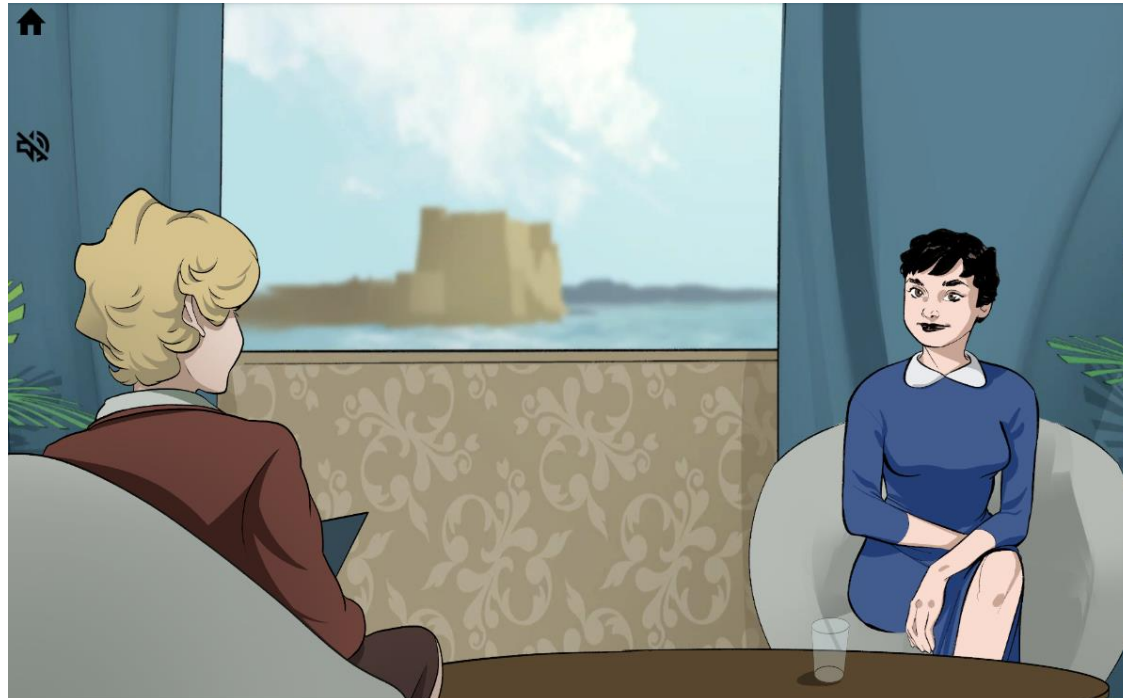
TRAIT1 + TRAIT2 + TRAIT3+...= PERSONALITY

The big 5 theory (McRae & Costa, 1991)



Big 5 Trait	Definition
Openness	The tendency to appreciate new art, ideas, values, feelings, and behaviors.
Conscientiousness	The tendency to be careful, on-time for appointments, to follow rules, and to be hardworking.
Extraversion	The tendency to be talkative, sociable, and to enjoy others; the tendency to have a dominant style.
Agreeableness	The tendency to agree and go along with others rather than to assert one's own opinions and choices.
Neuroticism	The tendency to frequently experience negative emotions such as anger, worry, and sadness, as well as being interpersonally sensitive.

The big 5 game



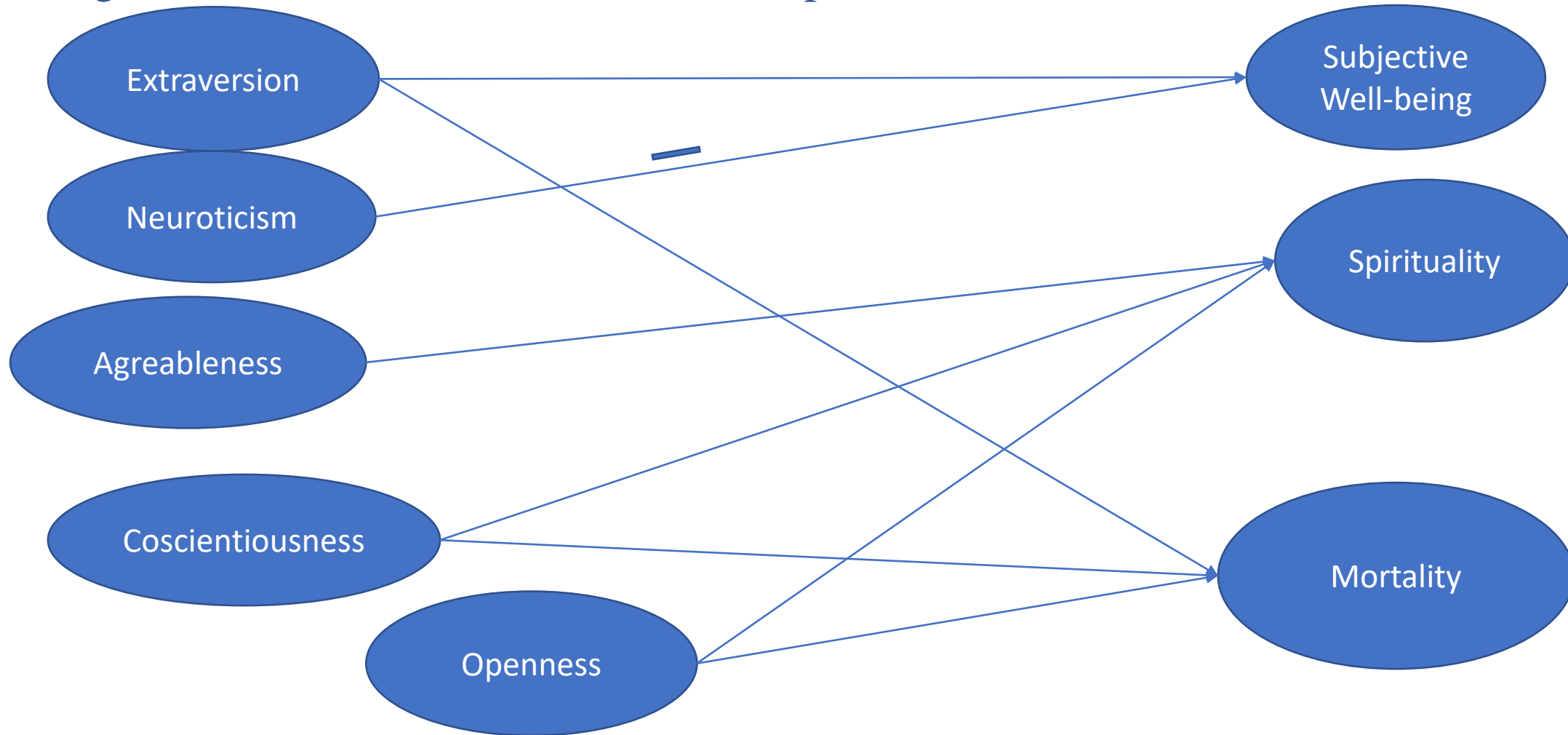
<https://lms.federica.eu/course/view.php?id=118>

What can personality predict?

Personality traits and other personality constructs predict many important life outcomes, such as work success, relationship outcomes, well-being, mental health, and physical health (Caspi et al. 2005, Ozer & Benet-Martinez 2006), cognitive ability and socioeconomic status (Roberts et al. 2007).

Personality can change through interventions and other experiences!(Roberts et al. 2017).

Big 5 Predictions for individual development:





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Big 5 Predictions for career development:

GPA and exam performance are both predicted by conscientiousness

Neuroticism is negatively related to academic success

Neuroticism negatively correlates with learning styles in general

Openness and extraversion both predict learning styles.

Conscientiousness predicts job performance.

Agreeableness is negatively related to salary.

Does Personality change?

Personality traits demonstrate moderate to high rank-order consistency (i.e., correlations between 0.40 and 0.60) over reasonably long periods of time (i.e., 4 to 10 years), and that the longer one tracks rank-order consistency, the lower consistency gets (e.g., Damian & Roberts 2015), but consistency seems to plateau above zero (Fraley & Roberts 2005).

Personality traits increase in rank-order consistency with age, peaking sometime after age 25, with some evidence for decreases in very old age (Lucas & Donnellan 2011). In addition, rank-order consistency does not vary markedly across the Big Five traits, the assessment method (i.e., self-reports, observer ratings, and projective tests), or gender.



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Exercise n. 3 (Resumé/Interview Exercise)

Describe your personality in 5 words, what impact may it have on your future job?



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