

# TOURISM POLICIES AND FASHION, ART AND FOOD INDUSTRIES

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## E-tivity Lecture 3

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# Internet exercises

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- **E-TIVITY 1**

**Site Name:** World Travel and Tourism Council

**URL:** <https://wttc.org/>

**Background Information:** The World Travel and Tourism Council (WTTC) is the global business leaders' forum for travel and tourism. Its central goal is to work with governments to realize the full economic impact of the world's largest generator of wealth and jobs, namely, travel and tourism.

**Exercise:** Visit the WTTC websites or others and explore its economic research section and determine the economic impact from COVID-19 and recovery scenarios for travel and tourism.

# Question for review and discussion

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- E-TIVITY 2

**Task:** Identify and describe the benefits and costs of tourism looking at your home community.

# Contacts and office hours

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## Contacts

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- **Tel.:** 0815474127
- **Web page:** [www.pmfalcone.eu](http://www.pmfalcone.eu)

## Office Hours

- **Day and time:** Tuesday from 11:00 to 12:00
- **Place:** Room 309, III Piano Palazzo Pacanowski.