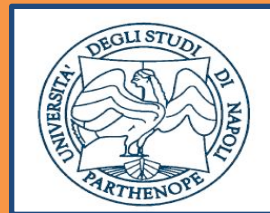


Scuola Interdipartimentale di Economia e Giurisprudenza
Economia & Management

**Abilità linguistica in lingua
inglese
a.y. 2020-21**

Dr. C. Serena Santonocito



- 1. Course Organization**
- 2. Learning objectives**
- 3. Prerequisites**
- 4. Study program**
- 5. Assessment**
- 6. Extra/support activities**
- 7. Language Certifications**

1. ORGANIZATION: CLASS TIMETABLE

Modulo	CFU	Docente	Aula	martedì	mercoledì	giovedì
Abilità linguistica in Lingua Inglese	9	Dr. C. Serena Santonocito	Teams	15,00-18,00	10,30-12,30	11,30-13,30



1. ORGANIZATION: CONTACTS

Email

carmenserena.santonocito@collaboratore.uniparthenope.it

Office hours

**Mondays 8,30- 10,30 or to be arranged
with the teacher**

Teams: [carmenserena.santonocito](#)

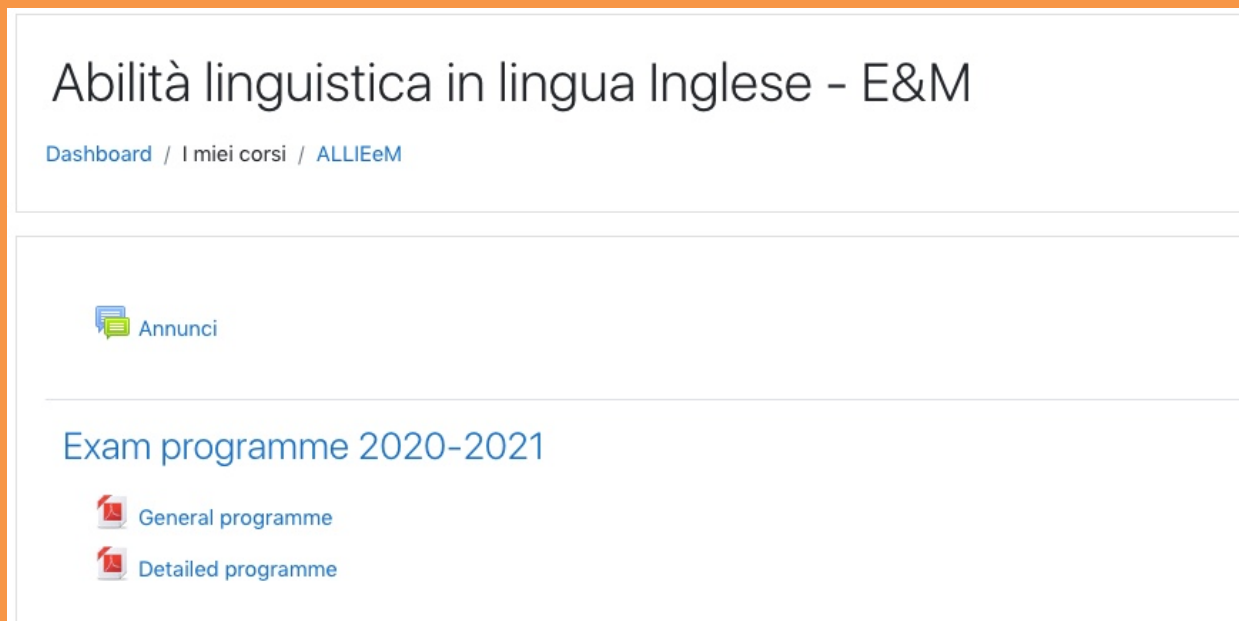
1. ORGANIZATION: RESOURCES

E-learning – Moodle

You can subscribe to the course


Abità linguistica in lingua inglese

<https://elearning.uniparthenope.it/course/view.php?id=1864¬ifieditingon=1>





Abità linguistica in lingua Inglese - E&M

[Dashboard](#) / [I miei corsi](#) / [ALLIEeM](#)

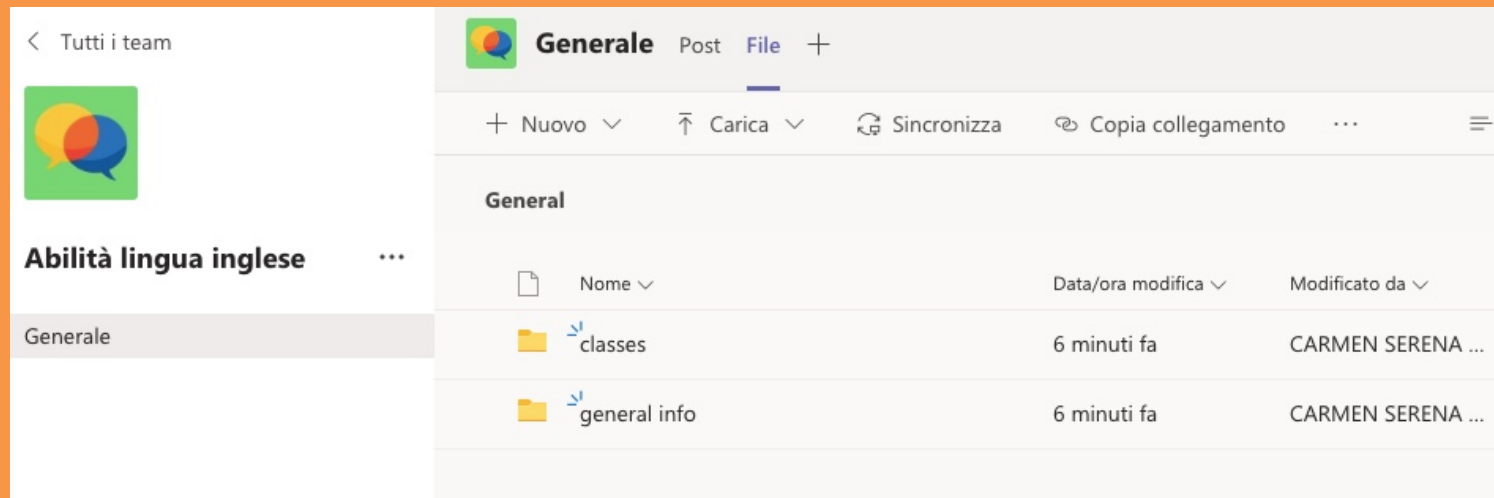
 [Annunci](#)

[Exam programme 2020-2021](#)

-  [General programme](#)
-  [Detailed programme](#)

1. ORGANIZATION: RESOURCES

Teams – file section



The screenshot shows the Microsoft Teams interface. On the left, a sidebar displays the team name 'Abilità lingua inglese' and a list of channels, with 'Generale' selected. The main area shows the 'Generale' channel's file section. At the top, there are navigation tabs for 'Post' and 'File', with 'File' being the active tab. Below the tabs, there are action buttons: '+ Nuovo', 'Carica', 'Sincronizza', and 'Copia collegamento'. The file list is organized into a table with columns for file name, modification date, and the user who modified it.

Nome	Data/ora modifica	Modificato da
classes	6 minuti fa	CARMEN SERENA ...
general info	6 minuti fa	CARMEN SERENA ...

2. LEARNING OBJECTIVES

The module aims to develop students' **communicative competence** in English in diverse working environments. Students will be able to understand different kinds of texts and interact correctly at an intermediate (**B2**) level of CEFR (Common European Framework of Reference for Languages).

Particular emphasis will be placed on the acquisition of **language structures** and **specialized vocabulary (Business English)**, with the aim of providing students with the necessary tools to understand and study a variety of texts relevant to their degree course.

The module is also aimed to enhance students' awareness of the deep **interconnection between language and culture**, and provide them with self-study language learning strategies.

3. PREREQUISITES

Knowledge of the English language at a **pre-intermediate level (A2/B1)**, which includes the following grammar points:

phonetics and phonology, common and proper nouns, adjectives, definite and indefinite articles, demonstrative adjectives and pronouns, possessives, numerals, subject and object personal pronouns, interrogative pronouns, time and place prepositions, present tenses (Simple Present, Present Continuous), auxiliary verbs, interrogative and negative forms, modals (can/can't).

4. STUDY PROGRAM: TOPICS

MODULE 1 (36 h): GENERAL ENGLISH

**Fundamentals of English
phonetics, grammar,
syntax;
Common lexicon;**

MODULE 2 (36 h): BUSINESS ENGLISH

**specialized vocabulary
through listening/reading
comprehension and
speaking exercises on
topics related to the degree
course**

4. STUDY PROGRAM: TEXTBOOKS

Textbook: COTTON, FALVEY, KENT, *New Language Leader* (Intermediate), Longman (new edition)

Course slides and material

N.B. All materials can be downloaded from the file section in the Team

Detailed program

Part 1

Unit 1

Grammar:

Question forms

Present simple and Present continuous

Vocabulary:

Prefixes

Personality adjectives

Reading: *Charisma: A kind of magic?*, p. 10

Unit 2

Grammar:

Past simple

Present perfect and Past simple

Vocabulary:

Travel expressions

Phrasal verbs

Reading: *Explorers: Ibn Battuta, Jacques Cousteau, Valentina Tereshkova*, pp.

18-19

Unit 3

Grammar:

Present perfect continuous

Present perfect simple and Present perfect continuous

Vocabulary:

Adjectives and expressions connected with time and work

Dependent prepositions

Reading: *Working from home on the rise*, p. 28

Unit 4

Grammar:

Future forms

First conditional

Vocabulary:

Phrasal verbs (2)

British and American money idioms

Reading: *How to avoid mistakes online*, p. 41

Unit 5

Grammar:

Second conditional

Comparatives and Superlatives

Vocabulary:

Advertising adjectives

Word combinations

Reading: *Is it acceptable to manipulate images in advertising?*, p. 48

Unit 6

Grammar:

Defining relative clauses

Vocabulary:

Education & Studying

Reading: *Maria Montessori*, p. 58

Unit 7

Grammar:

Modals (necessity and obligation)

Modals (present deduction)

Vocabulary:

Materials, shape and texture

Abstract nouns

linkers

Reading: *Alessi's inventions*, p. 70

Unit 8

Grammar:

Past continuous

Past perfect simple

Vocabulary:

Business terms and roles

Collocations: business

Reading: *Business Icons: Estee Lauder – Akio Morita*, p. 80

Part 2

Specialised English

Specialized English texts focusing on economics, management and culture:

- ❖ From Barter to Bitcoin: the History of Money;
- ❖ How businesses could cut plastic waste with a track and trace system;
- ❖ Is it time for “ecocide” to become an international crime?
- ❖ Businesses say they want to tackle inequalities but they need more data to take action;
- ❖ The great mall of China. Why retailers everywhere should look to China;
- ❖ ‘Business as unusual’: How COVID-19 could change the future of work.

4. ASSESSMENT

- **Written test:**

- 20 minutes, 30 “questions” (multiple choice, cloze or gap fill questions based on the grammar and vocabulary of the textbooks);

- **Oral examination:**

- Short personal description;

- Discussion (summary and personal views on the topic) of 8 articles taken from the textbooks; the teacher can ask you questions drawn from the topic of the article;

- Reading and translation of newspaper articles;

4. ASSESSMENT: WRITTEN TEST

- **Written test:**

20 minutes, 30 questions (multiple choice, cloze or gap fill questions based on the grammar and vocabulary of the textbooks);

(pass grade **18/30**)

Written test

Put the verb in the correct form

Only five people attended the meeting yesterday.
(attend)

Written test

Complete with the correct comparative/superlative form

1. Current food adverts are _____ (good) than past ones.

better

4. ASSESSMENT:

ORAL EXAMINATION (2 parts)

- **Part 1: discussion** of one or more articles taken from the textbooks and listed in the detailed course syllabus: comprehension, comments, and personal opinions.
- **Part 2: loud voice reading and translation** of one or more specialized articles listed in the detailed course syllabus, and downloadable from the file section of this Team and from moodle.

4. ASSESSMENT: ORAL EXAMINATION

Part 1: discussion of one or more of the following articles taken from the textbooks:

- 8 units from *New Language Leader* (Intermediate)

Articles of each unit

Charisma: A kind of magic?, p. 10

Explorers: Ibn Battuta, Jacques Cousteau, Valentina Tereshkova, pp. 18-19

Working from home on the rise, p. 28

How to avoid mistakes online, p. 41

Is it acceptable to manipulate images in advertising?, p. 48

Maria Montessori, p. 58

Alessi's inventions, p. 70

Business Icons: Estee Lauder – Akio Morita, p. 80

4. ASSESSMENT:

ORAL EXAMINATION – SPECIALIZED ENGLISH

Part 2: loud voice **reading and translation** of one or more of the following specialized articles (downloadable from the file section of this team and from moodle):

- ❖ From Barter to Bitcoin: the History of Money;
- ❖ How businesses could cut plastic waste with a track and trace system;
- ❖ Is it time for “ecocide” to become an international crime?
- ❖ Businesses say they want to tackle inequalities but they need more data to take action;
- ❖ The great mall of China. Why retailers everywhere should look to China;
- ❖ ‘Business as unusual’: How COVID-19 could change the future of work.

6. Language certifications: list

The screenshot shows a Microsoft Teams channel interface. On the left, the channel name is 'Abilità lingua inglese'. The main area displays the 'General' tab with a file list. The file list has columns for 'Nome', 'Data/ora modifica', and 'Modificato da'. Two folders are listed: 'classes' and 'general info'. The 'general info' folder is circled in red.

Nome	Data/ora modifica	Modificato da
classes	6 minuti fa	CARMEN SERENA ...
general info	6 minuti fa	CARMEN SERENA ...

The screenshot shows the contents of the 'general info' folder. It displays a list of PDF files with columns for 'Nome', 'Data/ora modifica', and 'Modificato da'. The file 'Tabella riconoscimento crediti - triennale.pdf' is circled in red.

Nome	Data/ora modifica	Modificato da
Formazione Esami Scritti online - Studenti.p...	ieri alle 3:10 PM	CARMEN SERENA ...
Programma.pdf	ieri alle 3:29 PM	CARMEN SERENA ...
Tabella riconoscimento crediti - triennale.pdf	ieri alle 3:07 PM	CARMEN SERENA ...

6. Language certifications

- Oral exam only, no written test (B2)
- Half of the program for the oral exam, no written test (C1)
- Only part of the program for the oral exam, to be agreed with the teacher (C2)
- Bring along your original certificate

Keep in mind:

-Assessment in this course (*Abilità linguistica in lingua inglese*) consists in **passed/ not passed**;

- If you choose *Abilità linguistica in lingua inglese* for the 1st year, the 3rd year you should choose another language for the *Lingua* course (*Lingua* courses are assessed through a final **mark out of thirty**);

Entry test

Assess you English level

<https://www.cambridgeenglish.org/test-your-english/>



**ATTEND
CLASS
AND
BE
PREPARED**

Thank you!

carmenserena.santonocito@collaboratore.uniparthenope.it