

UNIVERSITÀ DEGLI STUDI DI NAPOLI "PARTHENOPE"  
SCUOLA INTERDIPARTIMENTALE DI ECONOMIA E GIURISPRUDENZA

**CORSO DI LAUREA IN ECONOMIA & MANAGEMENT**

**ESAME DI ABILITÀ LINGUISTICA INGLESE 9 CFU**

ANNO ACCADEMICO 2020-2021

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**PROGRAMME**

**General English TEXTBOOK:**

COTTON, FALVEY, KENT, *New Language Leader* (Intermediate), Longman (new edition).

**Part 1**

**Unit 1**

Grammar:

- Question forms
- Present simple and Present continuous

Vocabulary:

- Prefixes
- Personality adjectives

Reading: *Charisma: A kind of magic?*, p. 10

**Unit 2**

Grammar:

- Past simple
- Present perfect and Past simple

Vocabulary:

- Travel expressions
- Phrasal verbs

Reading: *Explorers: Ibn Battuta, Jacques Cousteau, Valentina Tereshkova*, pp. 18-19

**Unit 3**

Grammar:

- Present perfect continuous
- Present perfect simple and Present perfect continuous

Vocabulary:

- Adjectives and expressions connected with time and work
- Dependent prepositions

Reading: *Working from home on the rise*, p. 28

**Unit 4**

Grammar:

- Future forms

- First conditional

Vocabulary:

- Phrasal verbs (2)
- British and American money idioms

Reading: *How to avoid mistakes online*, p. 41

### **Unit 5**

Grammar:

- Second conditional
- Comparatives and Superlatives

Vocabulary:

- Advertising adjectives
- Word combinations

Reading: *Is it acceptable to manipulate images in advertising?*, p. 48

### **Unit 6**

Grammar:

- Defining relative clauses

Vocabulary:

- Education & Studying

Reading: *Maria Montessori*, p. 58

### **Unit 7**

Grammar:

- Modals (necessity and obligation)
- Modals (present deduction)

Vocabulary:

- Materials, shape and texture
- Abstract nouns
- linkers

Reading: *Alessi's inventions*, p. 70

### **Unit 8**

Grammar:

- Past continuous
- Past perfect simple

Vocabulary:

- Business terms and roles
- Collocations: business

Reading: *Business Icons: Estee Lauder – Akio Morita*, p. 80

## Part 2

### Specialised English

Specialized English texts focusing on economics, management and culture. These texts can be downloaded from the e-learning platform or in the file section of the class Team:

- From Barter to Bitcoin: the History of Money;
- How businesses could cut plastic waste with a track and trace system;
- Is it time for “ecocide” to become an international crime?
- Businesses say they want to tackle inequalities but they need more data to take action;
- The great mall of China. Why retailers everywhere should look to China;
- ‘Business as unusual’: How COVID-19 could change the future of work.

### Assessment:

**Part 1: Short personal presentation of the student; oral discussion of the 8 readings of the textbook. These readings are listed in *italics* at the end of each Unit in Part 1.**

**Part 2: loud voice reading and translation of the 6 articles listed in Part 2.**

**Refer also to the General Program**