

Social networking

Introduction



Install and load the package igraph

```
install.packages("igraph")  
library(igraph)
```

Create an undirected network and visualize the graph with two items

```
g=make_graph(c(1,2),directed = F)  
plot(g)
```

Create a directed network and visualize the graph with two items

```
g=make_graph(c(1,2),directed = T)  
plot(g)  
plot(g,vertex.color="red",vertex.size=30,edge.color="blue")
```

Create an undirected network and visualize the graph and the network matrix

```
g=make_graph(c(1,2,2,3,3,4,4,1),directed = F)  
plot(g, vertex.color="red",vertex.size=30,edge.color="blue")  
g[]
```

Network Measures

Undirected Network



Create an undirected network and visualize the graph and the network matrix

```
g=make_graph(c("Andy", "Ben", "Ben", "Cloe", "Cloe", "Andy",  
"Dany", "Cloe"), directed=F)  
plot(g, vertex.color="red", vertex.size=30, edge.color="blue"  
)  
g[]
```

Count the number of nodes (vertices) and the number of edges

```
vcount(g)  
ecount(g)
```

Find the degree for each node (or vertex)

```
degree(g)
```

Find the diameter of the network

```
diameter(g)  
get_diameter(g)  
farthest_vertices(g)
```

Find the average distance

```
mean_distance(g)
```

Find the density of the network

```
edge_density(g)
```

Find the closeness of each node

```
closeness(g)
```

Find the betweenness of each node

```
betweenness(g)
```

Network Measures

Directed Network



Create an undirected network and visualize the graph and the network matrix

```
g=make_graph(c("Andy", "Ben", "Ben", "Cloe", "Cloe", "Andy",  
"Andy", "Cloe", "Dany", "Cloe"), directed=T)  
plot(g, vertex.color="red", vertex.size=30, edge.color="blue"  
)  
g[]
```

Count the number of nodes (vertices) and the number of edges

```
vcount(g)  
ecount(g)
```

Find the degree for each node (or vertex), distinguishing the incoming and the outgoing relations

```
degree(g)  
degree(g, mode="in")  
degree(g, mode="out")
```

Find the diameter of the network

```
diameter(g)  
get_diameter(g)  
farthest_vertices(g)
```

Find the average distance

```
mean_distance(g)
```

Find the density of the network

```
edge_density(g)
```

Find the closeness of each node

```
closeness(g, mode="all")
```

Find the betweenness of each node

```
betweenness(g)
```