

English Language – MII

a.y. 2023-24



Prof. Raffaella Antinucci



- 1. Course Organization**
- 2. Learning objectives**
- 3. Prerequisites**
- 4. Study program**
- 5. Assessment**
- 6. Extra/support activities**
- 7. Language Certifications**

1. ORGANIZATION: CLASS TIMETABLE

Course	ECTS	Tutor	Class	Tuesday	Wednesday	Thursday
English	9	Prof. Antinucci	D2			8:30-10:30 am
			B7	3-6 pm	8:30-10:30 am	



1. ORGANIZATION: CONTACTS

Email

raffaella.antinucci@uniparthenope.it

Office hours

Wednesday 10:30-11:30 – Room 516,

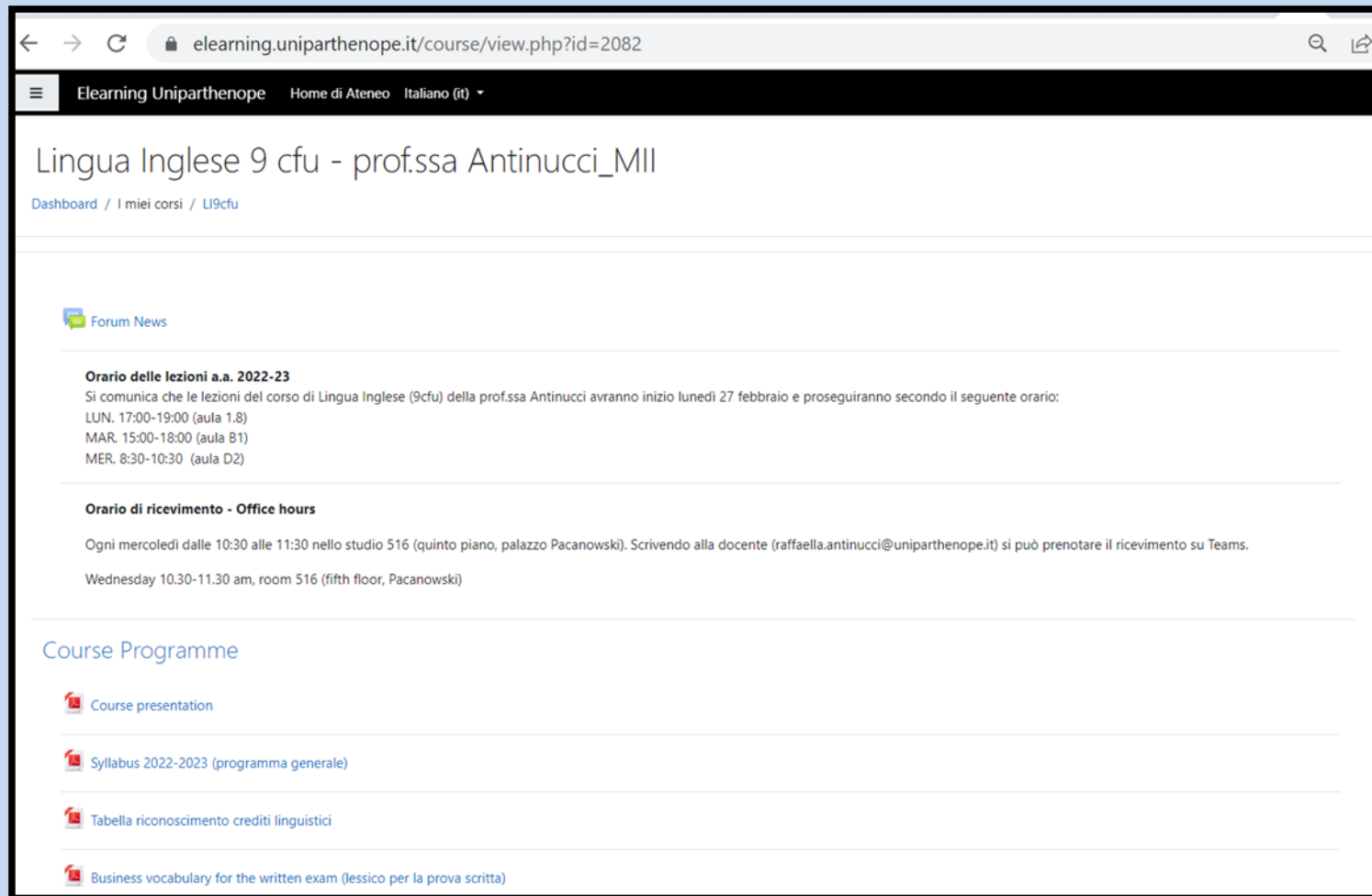
Palazzo Pacanowski, 5th Floor

Teams: [raffaella.antinucci](#)

1. ORGANIZATION: RESOURCES

E-learning – Moodle

<https://elearning.uniparthenope.it/course/view.php?id=2082>




The screenshot shows a Moodle course page for 'Lingua Inglese 9 cfu - prof.ssa Antinucci_MII'. The browser address bar shows the URL 'elearning.uniparthenope.it/course/view.php?id=2082'. The page header includes 'Elearning Uniparthenope', 'Home di Ateneo', and 'Italiano (it)'. The course title is 'Lingua Inglese 9 cfu - prof.ssa Antinucci_MII' with a breadcrumb trail 'Dashboard / I miei corsi / LI9cfu'. Below the title, there is a 'Forum News' section. The main content area contains two sections: 'Orario delle lezioni a.a. 2022-23' and 'Orario di ricevimento - Office hours'. The 'Orario delle lezioni' section states that lessons will start on Monday, February 27, and provides the following schedule: LUN. 17:00-19:00 (aula 1.8), MAR. 15:00-18:00 (aula B1), and MER. 8:30-10:30 (aula D2). The 'Orario di ricevimento' section states that the professor is available every Wednesday from 10:30 to 11:30 in studio 516 (fifth floor, Pacanowski) and provides the contact email 'raffaella.antinucci@uniparthenope.it' for booking a Teams meeting. Below this, there is a 'Course Programme' section with a list of resources: 'Course presentation', 'Syllabus 2022-2023 (programma generale)', 'Tabella riconoscimento crediti linguistici', and 'Business vocabulary for the written exam (lessico per la prova scritta)'. Each resource is represented by a red document icon.

← → ↻ elearning.uniparthenope.it/course/view.php?id=2082 🔍 🏠

☰ Elearning Uniparthenope Home di Ateneo Italiano (it) ▾

Lingua Inglese 9 cfu - prof.ssa Antinucci_MII





Dashboard / I miei corsi / LI9cfu

 Forum News

Orario delle lezioni a.a. 2022-23
Si comunica che le lezioni del corso di Lingua Inglese (9cfu) della prof.ssa Antinucci avranno inizio lunedì 27 febbraio e proseguiranno secondo il seguente orario:
LUN. 17:00-19:00 (aula 1.8)
MAR. 15:00-18:00 (aula B1)
MER. 8:30-10:30 (aula D2)

Orario di ricevimento - Office hours
Ogni mercoledì dalle 10:30 alle 11:30 nello studio 516 (quinto piano, palazzo Pacanowski). Scrivendo alla docente (raffaella.antinucci@uniparthenope.it) si può prenotare il ricevimento su Teams.
Wednesday 10.30-11.30 am, room 516 (fifth floor, Pacanowski)

Course Programme

-  Course presentation
-  Syllabus 2022-2023 (programma generale)
-  Tabella riconoscimento crediti linguistici
-  Business vocabulary for the written exam (lessico per la prova scritta)

1. ORGANIZATION: RESOURCES

Esse3

<https://uniparthenope.coursecatalogue.cineca.it/insegnamenti/2023/140/2020/9999/10066?coorte=2022&schemaid=3954>

Team code (for replacement classes):

8d3wqod

2. LEARNING OBJECTIVES

The module aims to develop students' communicative competence in English in the context of international management. Students will need to demonstrate that they are able to understand different kinds of specialist texts and interact correctly **at an intermediate/upper-intermediate level (B2) level** of CEFR (Common European Framework of Reference for Languages), and to employ appropriate language forms and registers when communicating in the professional environment.

Particular emphasis will be placed on the acquisition of language structures and specialized vocabulary (**business-managerial English**), with the aim of providing students with the necessary tools to comprehend, study and re-elaborate a variety of texts pertaining to their field of studies.

The module is also aimed to enhance students' awareness of the deep interconnection between language and culture, and provide them with self-study language learning strategies.

3. PREREQUISITES

Students are expected to possess a **B1+ level** and to have a sound knowledge of the following topic areas: :

phonetics and phonology, common and proper nouns, adjectives, definite and indefinite articles, demonstrative adjectives and pronouns, possessives, numerals, subject and object personal pronouns, interrogative pronouns, time and place prepositions, present tenses (Simple Present, Present Continuous), auxiliary verbs, interrogative and negative forms, modals (can/can't).

4. STUDY PROGRAM: TOPICS

MODULE 1:

- Companies
- Leadership
- Strategy
- Pay

Mid-term test

MODULE 2:

- Marketing
- Outsourcing
- Recruitment

Final revision

4. STUDY PROGRAM: TEXTBOOKS

Business English:

Tonya Trappe and Graham Tullis, *Intelligent Business – Intermediate Coursebook*, Pearson Longman, 2012 (Units 1, 2, 3, 4, 6, 7, 9).

N.B. **All materials** can be downloaded from the e-learning Moodle platform (the module “Lingua Inglese 9cfu – Prof.ssa Antinucci MII”, <https://elearning.uniparthenope.it/course/view.php?id=2082>).

Intelligent Business

- **Unit 1: Companies**
- **Unit 2: Leadership**
- **Unit 3: Strategy**
- **Unit 4: Pay**
- **Unit 6: Marketing**
- **Unit 7: Outsourcing**
- **Unit 9: Recruitment**

Grammar textbooks

Excerpts from:

Intelligent Business – Intermediate Coursebook,

Pearson Longman, 2012;

Helen Stephenson, Paul Dummett, *LIFE* (Intermediate and Upper Intermediate), National Geographic Learning, 2020

Reference grammar:

R. Murphy, *English Grammar in Use*, Cambridge University Press (or any other reference grammar the student already possesses).

4. ASSESSMENT

- **Written test:**

45 min., **30** “questions” (**pass grade 18/30**)

Grammar and vocabulary for each topic/unit

- **Oral examination:**

- Discussion (summary and personal views on the topic) of 8 articles taken from the textbooks;

- Reading and translation of newspaper articles (in PDF)

NB The final grade will be determined by the student's performance **on the oral exam only.**

4. ASSESSMENT: WRITTEN TEST

- **Written test:**

45 min., **30** “questions” (multiple choice, cloze or gap fill questions based on the grammar and vocabulary of the textbooks), including a short *reading comprehension* (**pass grade 18/30**)

Grammar and vocabulary for each topic/unit

Intelligent Business

- **Unit 1: Companies**

Vocabulary: Types of company

Grammar: Present simple and present continuous

- **Unit 2: Leadership**

Vocabulary: Management styles, Business collocations

Grammar: Definite and indefinite articles

- **Unit 3: Strategy**

Vocabulary: Strategy

Grammar: Future forms, Suffixes

- **Unit 4: Pay**

Vocabulary: Pay; Phrasal verbs

Grammar: Present perfect and past simple

Intelligent Business

Unit 6: Marketing

Vocabulary: Marketing and brands

Grammar: Comparatives and superlatives

•Unit 7: Outsourcing

Vocabulary: Outsourcing, offshoring and corporate downsizing

Grammar: First and second conditional

Unit 9: Recruitment

Vocabulary: Recruitment and the application process

Grammar: Relative pronouns

Written test

Put the verb in the correct form

Only five people attended the meeting yesterday.
(attend)

Written test

Circle the correct article and comparative/superlative form

1. Have you seen _____ report we were talking about yesterday?

a. a

b. the

c. no article

Written test

Complete the sentences underlining the correct option:

Example: What do you _____ for in an ideal candidate?

a) see

b) look

c) find

Mid-term test

- Written test on the grammar and vocabulary of the first part of the syllabus (**10th April**)

The mid-term test, which has the same structure as the final written test, will serve as feedback for both students and tutor.

Final test

- Written test on the grammar and vocabulary of the whole syllabus (**end of May**)

Only for students attending 80% of the course
(21 classes out of 27)

4. ASSESSMENT: ORAL EXAMINATION (2 parts)

- **Part 1: discussion** of one or more articles taken from the textbooks and listed in the detailed course syllabus: comprehension, comments, and opinions.
- **Part 2: reading and translation (and short discussion)** of one or more specialized articles listed in the detailed course syllabus and downloadable from the e-learning platform.

4. ASSESSMENT: ORAL EXAMINATION

Part 1: discussion of one or more of the following articles taken from the textbooks:

From *Intelligent Business*:

- *A Matter of Choice* p. 9
- *When to terrorise talent* p. 17
- *Nike's Goddess* p. 25
- *The Rewards of Failure* p. 35
- *Money can buy you love* p. 51
- *The New Global Shift* p. 61
- *Job interviews* (transcript) p. 170

From *English for Management Studies in Higher Education Studies*:

- *What is Leadership?* (transcript, PDF downloadable from Moodle)

4. ASSESSMENT:

ORAL EXAMINATION – SPECIALIZED ENGLISH

Part 2: reading and translation (with short discussion) of one or more of the following specialized articles (downloadable from Teams and from the University website):

- “The world’s biggest maker of spectacles wants to be a tech firm”, The Economist, 22nd February 2024;
- Bartleby, “The magic formula of management”, The Economist, 6th October 2022;
- Johnson, “The importance of handwriting is becoming better understood”, The Economist, 14th September 2023;
- Pamela Duncan, Carmen Aguilar García and Jasper Jolly, “Women still paid less than men at four out of five employers in Great Britain”, The Guardian, 5th April 2023;
- Rachel Hall, “Four-day week made permanent for most UK firms in world’s biggest trial”, The Guardian, 21st February 2024;
- Don and Charlie Sull, “Two experts predict AI will transform companies’ understanding of themselves”, The Economist, 12th February 2024

4. ASSESSMENT CRITERIA: ORAL EXAMINATION

Assessment of the oral part of the examination is based on:

general speaking skills including pronunciation, fluency, the use of appropriate terminology and the ability to express viewpoints and opinions in a clear and convincing manner. The ability to translate specialized texts into Italian will also be assessed.

The final pass grade is **18**.

5. Extra/support activities

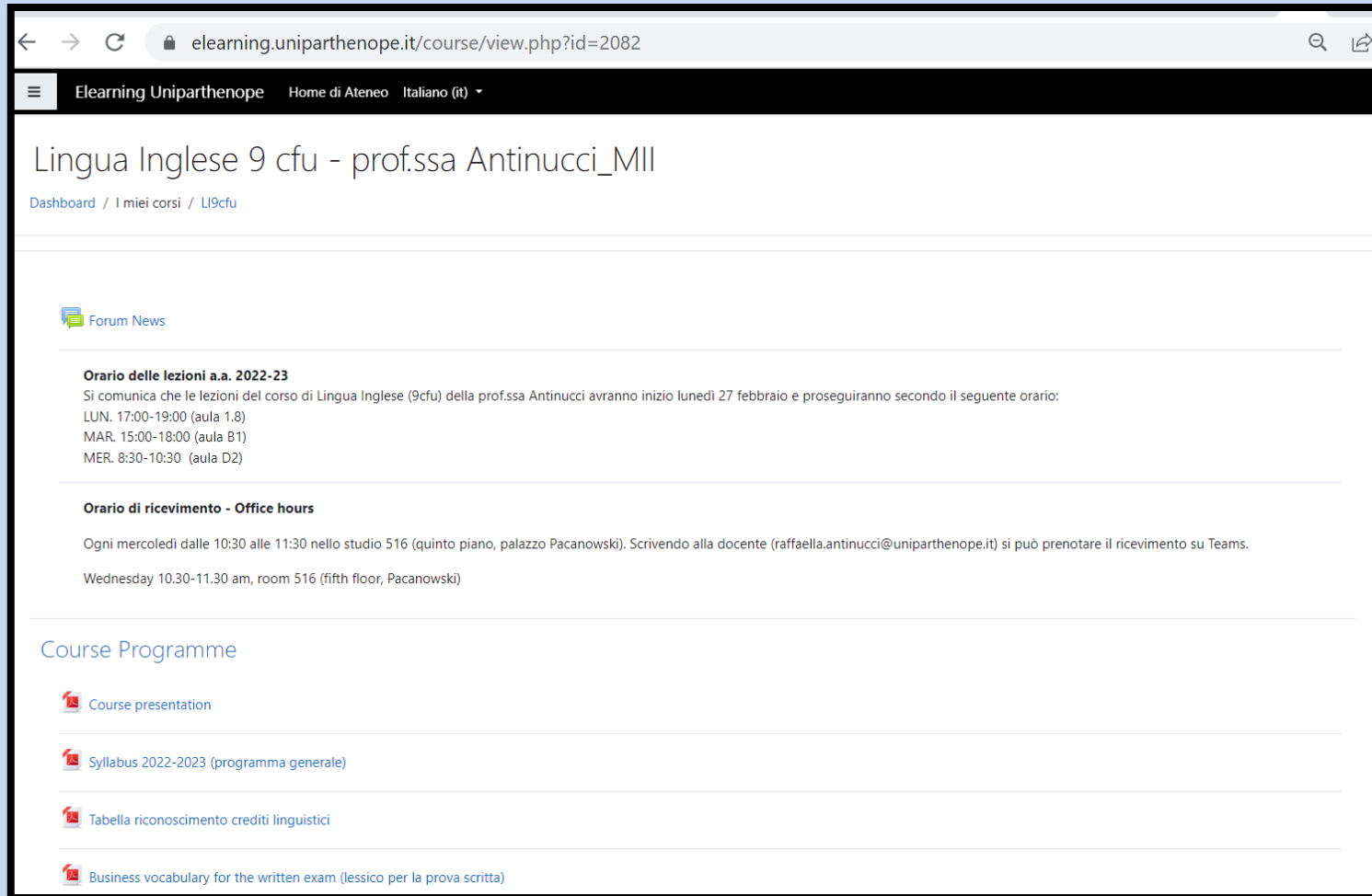
- Language Lab
- Seminars

5. Extra/support activities: English lab

English lab (30hrs)

- 1 class of 3hrs per week (Teams)
- Small level groups (led by a tutor)
- Use of the software «Rosetta Stone»
- No written test on the completion of the lab and the passing of the final test

6. Language certifications: list



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6. Language certifications

- Oral exam only, no written test (B2)
- Half of the program for the oral exam, no written test (C1)
- Only part of the program for the oral exam, to be agreed with the Lecturer (C2)
- Bring along your **original certificate**

!

If you are willing to attend the course please print out the materials on Moodle



**KEEP
CALM
AND
ATTEND
CLASS**

Thank you!