

PROVA SCRITTA INGLESE

Nome e Cognome _____ Orale prossima sessione

Indica numero di crediti: LINGUA INGLESE /ABILITA' LINGUISTICHE 9 CFU

LINGUA INGLESE/ABILITA' LINGUISTICHE 6 CFU

NB GLI STUDENTI DEL CORSO DI 6 CREDITI FANNO SOLO LA PRIMA PARTE DELLA PROVA

PART ONE

Put the verb in the correct form

Example: Sarah has two sisters. (**have**)

1. James _____ low-fat products very often. (**eat**)
2. I'm the only one left in the office today, as all my colleagues _____ a conference at the moment. (**attend**)
3. Alister _____ from Yale last year. (**graduate**)
4. How many plays _____ Shakespeare _____? (**write**)
5. I _____ time to finish my project yet. (**not have**)
6. John _____ tennis since he was a child. (**play**)
7. We _____ to London next Friday (**fly**). We booked our tickets well in advance.
8. It's likely that Chelsea _____ the premiere league this year. (**win**)
9. Look at the clouds! It _____ soon. (**rain**)
10. If you _____ your taxes, you will end up in court. (**not pay**)

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Complete the sentences with the correct option from the box (there are 7 extra words)

commercials stressful for moody set out dialect
of ~~look~~ sensible glamorous semicircle abroad
follow carry on accent fall word commerce

Example: What do you LOOK for in an ideal candidate?

11. _____ people have common sense and are practical.
12. The employees sat in a _____ and discussed the matter for two hours.
13. Before you _____ on a long holiday, you should make sure you have everything that you need.
14. Hanna doesn't like to stay in her country, so she's looking for a job _____.
15. People who have _____ jobs have a higher risk of suffering from serious illnesses.
16. This position offers good prospects _____ promotion.
17. Hans speaks English with a strong German _____.
18. We always _____ behind our competitors in using new technologies. We need to employ IT professionals.
19. Some TV _____ are really funny and memorable.
20. _____-of-mouth was one of the oldest ways of advertising.

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Complete the text, using the correct form of comparison of the adjectives given.

Steve: We've got to develop a new advertising campaign which is ⁰more attention-grabbing (attention-grabbing), or at least ²¹ _____ (persuasive) as the one of our main competitor for 16- to 25-year-olds.

Carla: I don't think the last campaign was dull.

Steve: Oh come on. Let's be honest. We did a standard promotional campaign. We had posters, TV commercials and magazine ads. It wasn't ²² _____ (original) campaign we have done.

Carla: OK, you've made your point.

Jackie: So, where do we go from here? Other companies have started to use ²³ _____ (fresh) ideas than ours.

Steve: If we had more time, we would have a ²⁴ _____ (good) chance of doing something excellent. Perhaps celebrity endorsement could be the ²⁵ _____ way of advertising (effective).

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TOT ___/25