

**UNIVERSITÀ DEGLI STUDI DI NAPOLI “PARTHENOPE”  
DIPARTIMENTO DI STUDI AZIENDALI ED ECONOMICI  
ESAME DI ABILITÀ LINGUISTICA INGLESE 6CFU  
ANNO ACCADEMICO 2019/2020**

*PROF.SSA NUNZIA LAVEZZA*

**PROGRAMMA**

General English dal testo:

COTTON, FALVEY, KENT, *New Language Leader* (Intermediate), Longman (new edition).

Unit 1

Grammar:

- Question forms
- Present simple and Present continuous

Vocabulary:

- Prefixes
- Reading: *Charisma: A Kind of Magic?*, p. 10

Unit 2

Grammar:

- Past simple
- Present perfect and Past simple

Vocabulary:

- Travel expressions
- Phrasal verbs

Reading: *Explorers: Ibn Battuta, Jacques Cousteau, Valentina Tereshkova*, pp. 18-19

Unit 3

Grammar:

- Present perfect continuous
- Present perfect simple and Present perfect continuous

Vocabulary:

- Work adjectives and expressions connected with time and work
- Dependent prepositions

Reading: *Working from Home on the Rise*, p. 28

Unit 4

Grammar:

- Future forms
- First conditional

Vocabulary:

- Phrasal verbs (2)
- *allow, permit, let*

Reading: *How to avoid mistakes online*, p. 41

Unit 5

Grammar:

- Second conditional

- Comparatives and Superlatives

Vocabulary:

- Advertising adjectives
- Compounds

Reading: *Is it acceptable to manipulate images in advertising?*, p. 48

## **Economic English**

### **Dal testo:**

HOBBS, STARR KEDDLE, *Oxford English for Careers, Commerce 2*, Oxford.

### Unit 2:

Reading: *Market forces*, p. 12.

### Unit 3:

Reading: *How to market*, p. 19.

### Unit 9:

Reading: *Building Great Brands*, p. 67.

## **Lecture di argomento economico, culturale o specialistico, scaricabili dal sito, tra i materiali docente:**

- “What’s It Like to Live in Barcelona’s Most Famous Gaudì Home? A Bit Inconvenient, *The New York Times*, June 29<sup>th</sup> 2019;
- “Why Americans pay more for lunch than Britons do”, *The Economist*, September 7<sup>th</sup> 2019;
- “The Bahamas’ Big Need is Tourists, It Says”, *The New York Times*, September 17<sup>th</sup> 2019;

**N.B.** Le letture tratte dai testi *New Language Leader Intermediate* e *Commerce 2* in elenco vanno preparate per l’esame orale (discussione) insieme a quelle economiche (lettura e traduzione). Si consultino anche le modalità d’esame indicate nel programma generale.