

## PROVA SCRITTA INGLESE

Nome e Cognome \_\_\_\_\_ Orale prossima sessione   
Indica numero di crediti: LINGUA INGLESE /ABILITA' LINGUISTICHE 9 CFU  
LINGUA INGLESE 6 CFU

**NB GLI STUDENTI DEL CORSO DI 6 CREDITI FANNO SOLO LA PRIMA PARTE DELLA PROVA**

### PART ONE

**Put the verb in the correct form**

Example: Sarah has two sisters. (have)

1. James \_\_\_\_\_ low-fat products very often. (not buy)
2. I'm the only one left in the office today, as all my colleagues \_\_\_\_\_ a conference at the moment. (attend)
3. Lisa \_\_\_\_\_ from Yale last year. (graduate)
4. How many plays \_\_\_\_\_ Shakespeare \_\_\_\_\_? (write)
5. I \_\_\_\_\_ time to finish my project yet. (not have)
6. John \_\_\_\_\_ tennis since he was a child. (play)
7. We \_\_\_\_\_ to London next Friday (fly). We booked our tickets well in advance.
8. It's likely that Leicester \_\_\_\_\_ the premiere league this year. (win)
9. Look at the clouds! It \_\_\_\_\_ soon. (rain)
10. If you \_\_\_\_\_ your taxes, you will end up in court. (not pay)

/10

**Complete the sentences with the correct option from the box (there are 7 extra words)**

commercials    stressful    for    moody    set out    dialect  
of    ~~look~~    sensible    glamorous    semicircle    abroad  
follow    carry on    accent    fall    word    commerce

Example: What do you LOOK for in an ideal candidate?

11. \_\_\_\_\_ people have common sense and are practical.
12. The employees sat in a \_\_\_\_\_ and discussed the matter for two hours.
13. Before you \_\_\_\_\_ on a long holiday, you should make sure you have everything that you need.
14. Hanna doesn't like to stay in her country, so she's looking for a job \_\_\_\_\_.
15. People who have \_\_\_\_\_ jobs have a higher risk of suffering from serious illnesses.
16. This position offers good prospects \_\_\_\_\_ promotion.
17. Hans speaks English with a strong German \_\_\_\_\_.
18. We always \_\_\_\_\_ behind our competitors in using new technologies. We need to employ IT professionals.
19. Some TV \_\_\_\_\_ are really funny and memorable.
20. \_\_\_\_\_-of-mouth was one of the oldest ways of advertising.

**/10**

**Complete the text, using the correct form of comparison of the adjectives given.**

Steve: We've got to develop a new advertising campaign which is <sup>0</sup>more attention-grabbing (attention-grabbing), or at least <sup>21</sup>\_\_\_\_\_ (persuasive) as the one of our main competitor for 16- to 25-year-olds.

Carla: I don't think the last campaign was dull.

Steve: Oh come on. Let's be honest. We did a standard promotional campaign. We had posters, TV commercials and magazine ads. It wasn't <sup>22</sup>\_\_\_\_\_ (original) campaign we have done.

Carla: OK, you've made your point.

Jackie: So, where do we go from here? Other companies have started to use <sup>23</sup>\_\_\_\_\_ (fresh) ideas than ours.

Steve: If we had more time, we would have a <sup>24</sup>\_\_\_\_\_ (good) chance of doing something excellent. Perhaps celebrity endorsement could be the <sup>25</sup>\_\_\_\_\_ way of advertising (effective).

**/5**

**PART TWO (SOLO PER GLI STUDENTI DEL CORSO DI 9 CREDITI)**

**Put the verb in the correct form.**

Example: Sarah has two sisters. (have)

26. It continued to rain while I \_\_\_\_\_ home. (drive)

27 We were still working on the marketing plan when John \_\_\_\_\_ the office. (leave)

28 I stayed in the office because my boss \_\_\_\_\_ me some extra work to do. (give)

29. She \_\_\_\_\_ her job, if the pay was higher than this. (not leave)

30. If we \_\_\_\_\_ enough money, we could invest more in advertising. (have)

/5

**Complete the sentences underlining the correct option for these sentences.**

Example: We already have \_\_\_\_\_ fruit so I won't buy any more.  
much            a lot of            a few

31. Richard Branson, the founder of Virgin, is one the most important \_\_\_\_ of our age.

retailers            competitors            entrepreneurs

32. You've been working all night long. You \_\_\_\_ be exhausted.

must            could            don't have to

33. Look at these sunglasses! They look \_\_\_\_\_, like somebody in the 1960s would wear.

up-to-date    retro            handmade

34. The summer is the time \_\_\_\_\_ we sell more of our products.

when            where            that

35. As I \_\_\_\_\_ the exam, I'm going to take the course again next year.

passed            graduated            failed

TOT.            /5  
/35